

-NEEDS MONEY-

That's the Whole Story. We Must Have \$15,000 Cash and We Must Have it Quick, by Christmas at the Latest, so on

SATURDAY, DECEMBER 14, 1907

Commencing at 9 o'clock a. m., we will inaugurate the

Greatest Ten Day Money-Raising Sale

That Audrain County has ever known.

Thirty Thousand Dollars' worth of this season's product of the World's Best Clothes-makers will be simply Slaughtered for Cash

Here Are Our Prices-And They Are Our—Here Are Our Prices-And They Are Our Strongest Argument

-Men's Overcoats-

Regular	Price	\$25.00		SALE	PRICE	\$18.98	
**	66	23.50 and	\$22,50		66	17 98	
- 44	- 44	20.00		44.	44	15 49	
"	66	18.50 and	17.50	- 44	66	13 49	
- 66		16 50		44		12 49	
- 46	44	15 00		- 44	44	11 89	
- 66	**	13 50		- 64	44	9 98	
"	44.	12 50		- 66	66	949	
- 66	44	10 00		- 44	66	7 49	
- 46	66	8 50		- 66	- 66	6 49	
"	"	7 50		2 44	- 44	5 98	
"	- "	6 50		. "	. "	4 98	

Men's Suits

Regular	Price	\$27.50 25 00	SALE	PRICE	\$20.89 18 98	
46	44	23 50 and 22 50	- 44		17 98	
**	44		44	- 66		
		20 00			15 49	
- 66	- 66	18 50 and I7 50	44	66	13 49	
44	- 66	16 50		44	12 49	
66	66	15 00	11	66	1189	
- 66	66	13 50	**	66	9 98	
45	44	12 50	1.44	166	9 49	
44	44	10 00	44	44	7 49	
Odd lots of	Men's	\$15 00, 12.50, 10.00,	and 7.50 Suits,	now	4 98	
		\$7.50, and 5.00 Suit			3 95	

Above Reductions apply also on all of our fine and medium grade suits for young men and boys. Child's 2-piece suits, 25 to 50 sais off

Hats-

One lot of Boys' \$1 Hats, 79c One lot of Men's \$1.75 and \$1.50 Hats, reduced to 98c One lot of \$2.50 and \$2.00 Hats, reduced to One lot of Men's \$2.50 stiff Hats, reduced to One lot of Men's \$3.0 stiff Hate, reduced to One lot of Men's \$3.50 stiff Hats, reduced to

Caps-

One lot of Men's \$1.00 Caps reduced during this sale to 79c One lot of Men's 50e Caps reduced during this sale to

One lot of Child's Caps, reduced during this file to 39c

39c

Another lot of Child's caps at 19c-worth 25e

- Shirts -

Men's \$2.50 and \$2.00 \$1.49 Fancy plaited Shirts

Men's \$1.50 Fancy Negli- \$1.19 gee Shirts, now

Meu's \$1.00 Fancy 79C and 59C Negligee Shirts

Men's 50c Fancy Negligee Shirts, now

Men's Colored Work Shirts during this sale

39 c

All of our stock of 25c Ties reduced to

Neckties -

All Men's new Chistmas Ties

in Tecks, Four-in-hands

and Clubs, were 50c

now

19 c

Suspenders

and Sox

Men's Suspenders at

38c. 19c and 12c

Men's Mixed Sox

Men's Heavy Mixed Sox 5 c

Bring this list with you and let us prove every assertion.

NO GOODS CHARGED. Our sole object in making these low prices is to get the cash

YOU all know the dependability of our merchandise and that in our five years business success in Mexico we have never deviated from our outlined principle of High Quality, Low Price, and one price to all. During this sale every article will be marked in plain figures-old price and new-and we will cheerfully refund the money on any purchase that is not satisfactory. Let us impress upon you the fact that this entire \$30,000 stock is new clean merchandise bought for this season's selling and it is only the backward season and our pressing need of cash that forces us to sacrifice the goods. The sale will last exactly 10 days, commencing Saturday morning, December 14, at 9 o'clock and closing Christmas eve, the 24th. Watch the date like you would a circus and come early. The best will go first-it always does.

MEXICO. MISSOURI SOUARE

Look for the BIG RED FRONT and remember that other clothes as good as ours cost more.